

WS6: Pathways to impact: translation of key findings into policy and practice

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Team: All co-applicants and DCC network.

Throughout the project, key findings from the PriDem programme will be presented at relevant events/conferences, such as relevant political party conferences, to maximise policy impact.

Towards the end of the project, the International Longevity Centre (ILC) will play a key role in helping to disseminate the key findings and ensure that influential stakeholders are engaged.

Deliverables

The ILC will:

1. Produce a four-page policy briefing, summarising the key findings and recommendations for policymakers
2. Organise a roundtable event with leaders in the social care sector, to seek feedback on our recommendations, alongside targeted dissemination.
3. Organise a high-level digital launch event to share the findings with relevant policy and third sector audiences
4. Disseminate the findings widely via ILC's networks, social-media channels, including press work and video creation.'