Suggested Pathway for Patient Public Involvement

It has always been a challenge to involve the public meaningfully in research. Much public involvement revolves around the 'usual suspects' who form the backbone of research projects, focus groups or workshops. The challenge therefore is to reach the mass of public who know nothing or very little about research but have a right to be given the chance to be involved. How do we do this?

How about...

Design workshop ➔ Street presence ➔ Run workshop ➔ Smooth transition to research

Workshop designed
- Preferably lay facilitated but initially led by researcher
- Mixture of public and researchers 3 public to 1 researcher.
- Covers research methods, how a research team works, public role etc.
- 4 active (and trusted) PPI members.

Street presence
- Stall in Northumberland Street (if charities, religious and commercial groups can do it so can we).
- Two trusted PPI members and one researcher serve on stall in shifts if needed.
- Hand out small leaflets (business cards?) with time of workshop, those interested e-mail (phone?) in to express interest.
- Talk to public about research.

Workshop
Workshop held

Transition to research.
- Important that a smooth pathway to research is provided
- Attendees given Peer to Peer group and Voice North web page information.
- Ensure inclusion on Voice North mailing list of research opportunities.

Follow up after 3, 6 and 12 months.

RISK High, but innovation always involves risk, it's a learning opportunity.

Report via paper in a journal.

Await award of Nobel Prize for work in PPI!