



Critical Heritages (CoHERE): Performing and Representing Identities in Europe Work Package 3 Workshop

AUTHOR: Ullrich Kockel, Heriot Watt University

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The CoHERE project seeks to identify, understand and valorise European heritages, engaging with their socio-political and cultural significance and their potential for developing communitarian identities. Addressing the EU Crisis identified by the Reflective Call through a study of relations between identities and representations and performances of history, it explores the ways in which heritages can be used for division and isolation, or to find common ground and ‘encourage modern visions and uses of its past.’ The project is a multidisciplinary, including museum, heritage and memory studies, cultural history, education, musicology, ethnology, political science, archaeology, ethno-linguistics and digital interaction design. The consortium comprises twelve partners over nine countries, including eight universities, one research institute, two museums and a non-profit cultural network. The research covers a carefully selected range of European territories and realities comparatively and in depth; it focuses on heritage practices in official and non-official spheres and engages with various cultural forms, from the living arts to museum displays, food culture, education, protest, commemorations and online/digital practice, among others. Key aims of the research are: 1) to interrogate the meanings, frameworks and expressions of European heritages both in theory, practice and policy; 2) to develop relational perspectives on heritages and cultural politics in Europe; and 3) to provide intellectual, creative cultural and practical instruments (including digital ones) for valorising European heritages and promoting communitarian identities. Relevance to the work programme is ensured through key approaches, which are: 1) the relational study of productions and experiences of heritage at institutional, social and personal levels, including research into people’s activities and attitudes; 2) research by practice and the provision of public-facing dissemination activities; and 3) the critically-informed development of instruments (e.g. models for policy, curricula, museum and heritage practice) intended to promote reflection on and valorisation of European heritages and to engender socially-inclusive attitudes. The project is multidisciplinary, including museum, heritage and memory studies, cultural history, education, musicology, ethnology, political science, archaeology, ethno-linguistics and digital interaction design. The consortium comprises 12 partners over 9 countries, including universities, an SME, two museums and a cultural network. The research covers diverse European territories and realities comparatively and in depth.

Work Package 3: Cultural forms and expressions of identity in Europe focuses on cultural traditions as significant factors that form local, regional, national and European identities and the ways in which cultural communities and policy makers develop cultural tradition, maintain intangible cultural heritage and ensure its sustainability for future generations. The WP engages particularly with language, tourism, music and festivals within heritage contexts.

Programme

09.30-10.15	Welcome Coffee
10.15 - 10.30	Prof. Ullrich Kockel, Acting Director, Intercultural Research Centre, Heriot Watt University: Introduction to CoHERE Project, Work Package 3, and Workshop Theme
10.30 – 10.45	Introductions
10.45 - 10.55	Mr. Mark Stewart, Senior Events Manager, EventScotland – 2017 – The Year of History, Heritage and Archaeology
10.55 - 11.05	Prof. Máiréad Nic Craith, Director of Research, School of Social Sciences & Ms. Cristina Clopot, Research Assistant, Heriot Watt University: Response
11.05 - 11.15	Dr. Norin Arshed, Assistant Professor of Management, Heriot Watt University and Dr. Juliette Wilson, Lecturer, Strathclyde University - Festivals: Where are we now?
11.15 - 11.25	Dr. Babak Taheri, Associate Professor in Marketing, Heriot Watt University: Response
11.25 - 11.30	Comfort Break
11.30 - 12.15	Break-out Session 1
12.15 - 13.00	Break-out Session 2
13.00-14.00	Lunch
14.00 - 14.20	Prof. Margaret Bennett, Royal Conservatoire of Scotland – Beltane: A Metamorphosis from Ancient Tradition to Twenty-first Century Festival
14.20 - 14.30	Dr. Kerstin Pfeiffer, Lecturer in German, Heriot Watt University: Response
14.30 – 14.40	Mr. David Francis, Executive Officer, TRACS
14.40 - 14.50	Dr. Simon McKerrell, Head of Music, Newcastle University: Response
14.50 – 15.35	Break-out Session 3
15.30 - 15.45	Coffee Break
15.45 - 16.30	Break-out session 4
16.30 - 18.00	Regroup, report, discussion, summing up – Chair: Prof. Valdis Muktupāvels, University of Latvia

