



HERCULANEUM: 16 MAY 1927.

THE LAUNCH OF AMEDEO MAIURI'S NEW EXCAVATIONS

Exactly ninety years ago, on 16 May 1927, the great archaeologist Amedeo Maiuri announced to the world the start of a new excavation campaign. Over the next thirty years these excavations would open up to the public one of the most remarkable archaeological sites in the world. The King of Italy, Victor Emmanuel, broke the ground at the inauguration ceremony with a silver pick made especially for the occasion, which was inscribed in Latin with: 'Herculaneum must be excavated'. Maiuri is a key figure in the history of Herculaneum's rediscovery. He not only led the archaeological investigations that uncovered most of the ancient town but he also experimented with turning the archaeological site into a sort of open-air museum. As the site was uncovered he left original artefacts in situ to show how the town's spaces and structures were used and how life was lived there in the Roman period. As part of a broader programme of activities inspired by the 90th anniversary, this leaflet suggests a visit around Herculaneum inspired by Maiuri, including a new display in the Shop of the Lead-Worker (Bottega del Plumbarius). We hope you will enjoy taking part in the rediscovery of the ancient town and its surrounding area.

O FOR OBJECT

Material culture, materiality, and the ongoing exploration of the relationship between objects and people are a shared concern for archaeology and fine art, and there is a renewed interest in the role and philosophy of objects and things within the latter discipline. Which historical, political, economic, and cultural contexts do objects bear witness to? Which are they determined by? Do objects activate these contexts? What defines the relationships between objects and images, and between objects and languages?

Technical replicas of Isis Lactans, Livia, and the wooden statues by ThinkSee3D, all other replicas by Expanded Interiors.

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Instagram: @ercolanoscavi - #expandedinteriors
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Youtube: Parco Archeologico di Ercolano

From 14 July 2018 to 15 January 2019 a corresponding exhibition at Pompeii will respond to the magnificent, recently restored wall paintings at the House of the Cryptoporticus, where two installations of Catrin Huber's wall paintings will incorporate replicas of Roman objects.

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**MAIURI POP-UP:
EXPANDED INTERIORS
at HERCULANEUM**

Catrin Huber
17 May 2018 – 15 January 2019



House of the Beautiful Courtyard

In 1956 Amedeo Maiuri opened a small museum in the House of the Beautiful Courtyard, in which he exhibited a selection of Roman objects found in Herculaneum. Maiuri wanted to give visitors an insight into the daily life of the town's ancient inhabitants, which complemented his approach to various thematic displays within the archaeological site, using it as an 'open-air museum'.



Herculaneum Conservation Project
Part of the Herculaneum Conservation Project (HCP) in partnership with the University of Cambridge and the University of Liverpool



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